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## TEMPLATE FOR COLLECTION OF BEST PRACTICES

### Code of the good practices

Country	Progressive number	Value chain code
France	02	e)

### BACKGROUND INFORMATION

This template is a tool developed within the project Express: EXchange of Practices for Refugees and migrants' Self-entrepreneurship, an Erasmus + project, under Key Actions 2/Exchange of best practice. The aim of the project is to empower young migrants and refugees, creating and/or strengthening - where existing - supporting services for the development of self-enterprises by this target population.

The practices collected within the project will be shared with practitioners/organisations working with young refugees and migrants and will constitute the content of a Learning, Teaching and Training Activity to be delivered to partner organisations.

### STEP REPRESENTED IN THE VALUE CHAIN FOR SELF-ENTREPRENEURSHIP

*(please select 1 or more field in which the practice can be considered as representative. It is important to select the prior field, but others can be selected as secondary)*

- A. Competence assessment of young migrants/refugees
- B. Training on self-entrepreneurship
- C. Mentoring scheme**
- D. Informative campaign
- E. Networking activities**
- F. Support to access financing/social financing
- G. Other: (specify) \_\_\_\_\_



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### GENERAL “TECHNICAL” INFORMATION

<b>TITLE:</b>	UNITEE – New European Business Confederation
<b>COUNTRY:</b>	France/EU
<b>TYPE OF INITIATIVE:</b>	<i>Networking/Services/Training</i>
<b>ACTORS:</b>	<i>private</i>
<b>BUDGET:</b>	No information available
<b>FINANCING SOURCE:</b>	-Membership fees - Projects
<b>DURATION:</b>	2011-ongoing
<b>DATE /YEAR:</b>	April 2011
<b>GEOGRAPHICAL COVERAGE:</b>	<i>transnational</i>
<b>SDG COVERED:</b>	Decent Work and Economic Growth 8, 17 Partnerships
<b>SOURCE:</b>	<i><a href="http://www.unitee.eu/">http://www.unitee.eu/</a></i>
<b>MOTIVATION/SELECTION CRITERIA:</b>	<i>UNITEE is the only European network bringing together entrepreneurs and business professionals with a migration background. Next to the services it provides to its members, it also carries out important policy work at EU level.</i>



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**“CONTENT” INFORMATION**

<p><b>ADDRESSED NEEDS (VALUE/MAIN GOAL):</b></p>	<ul style="list-style-type: none"> <li>- Advocacy at EU level (raising awareness on the needs of entrepreneurs and business professionals with a migration background – providing an input to policy development)</li> <li>- Supporting entrepreneurs and business professionals with a migration background with a diversity of services to help them developing their projects and promote social integration</li> <li>- Enhancing knowledge and skills of entrepreneurs and business professionals with a migration background</li> </ul>
<p><b>TARGET POPULATION/BENEFICIARY:</b></p>	<p>Migrant entrepreneurs (first, second or third generation)</p>
<p><b>LOCAL CONTEXT:</b></p>	<p>UNITEE activities are based on a rather assertive and positive statement relating to the important potential New Europeans (migrants living in Europe and, more specifically, migrant entrepreneurs) have – due to their dual cultural and linguistic background, but also their entrepreneurial spirit, in terms of stimulating job creation, innovation and international trade in Europe.</p>
<p><b>SHORT DESCRIPTION OF THE PRACTICE/MODEL:</b></p>	<p>Through its national federations and member associations, UNITEE represents entrepreneurs and business professionals with migration background across European countries and from all the major sectors of the European economy.</p> <p>The activities of the network are based on two pillars:</p> <p><b>European Advocacy:</b> Advocate UNITEE members’ interests to local, national and European public authorities.</p> <p><b>Conferences and roundtables</b></p> <p>UNITEE organises conferences and roundtables to discuss the direct link between New European Entrepreneurship and the internationalisation of SMEs.</p> <p><b>Information services</b></p> <p>UNITEE provides its members with information on trade and business opportunities in the EU’s internal market as well as outside the EU.</p> <p><b>Training&amp;Networking</b></p>



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	<p>It is one of UNITEE's priorities to support its member associations by enhancing their <b>knowledge and skills</b>. In particular, UNITEE aims at facilitating the access of its associations to <b>management tools and methods</b> by:</p> <ul style="list-style-type: none"> <li>– Offering <b>training programmes</b> as well as opportunities to network and exchange best practices.</li> <li>– Providing <b>materials and tools</b> to improve the quality of our associations' management and activities.</li> </ul> <p><b>Business Matches</b></p> <p>UNITEE promotes and facilitates links between its members (spread over 23 European countries), as well as with non-member companies.</p>
<b>MONITORING PROCESS:</b>	No information available
<b>IMPACT &amp; RESULTS:</b>	Over the years UNITEE could enlarge its network to 23 European countries.
<b>SUSTAINABILITY/VIABILITY</b>	Its broad membership, mixed (service) offer/activities and its cooperation with partner in a variety of initiatives at EU level contribute to strengthen the sustainability of the network.
<b>SUCCESS FACTORS:</b>	<ul style="list-style-type: none"> <li>- A broad network of partners in different European Member States</li> <li>- Implication in different EU initiatives</li> </ul>
<b>NETWORKS/ACTORS SUPPORTING THE PRACTICE:</b>	<ul style="list-style-type: none"> <li>- UNITEE members spread over 23 European countries</li> <li>- Other European organisations acting as partners in various initiatives</li> </ul>
<b>ASSOCIATED RISKS:</b>	UNITEE faces the risks other membership organisations are confronted with, as well (loss of membership, loss of financial support, etc.).

Working methodology: Presentations, conversations, web research