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TEMPLATE FOR COLLECTION OF BEST PRACTICES

Code of the good practices

Country	Progressive number	Value chain code
<i>GE</i>	<i>03</i>	<i>b), c, e</i>

GENERAL “TECHNICAL” INFORMATION

TITLE:	SINGA BUSINESS LAB
COUNTRY:	Germany
TYPE OF INITIATIVE:	training
ACTORS:	private gUG
BUDGET:	110 T€ per year (for coordination and workshops), additionally big part of voluntary work (experts, mentoring)
FINANCING SOURCE:	Private foundation (Schöpflin Stiftung - www.schoepflin-stiftung.de)
DURATION:	2x groups per year for 4-5 month,
DATE /YEAR:	started in 2016, at the moment financed until 2022
GEOGRAPHICAL COVERAGE:	Local
SDG COVERED:	4 (Quality Education), 8 (Decent work and Economic Growth) , 9 (Innovation), 10 (Reduced Inequities)
SOURCE:	http://singabusinesslab.de/
MOTIVATION/SELECTION CRITERIA:	SINGA BUSINESS LAB applies consequently a human centred program design (design thinking), probably unique in Germany for this target; High involvement of external experts/entrepreneurs with migrant background for training and mentoring;



“CONTENT” INFORMATION

ADDRESSED NEEDS (VALUE/MAIN GOAL):	Foster “migrant” economy and innovation, change the narrative of NEWCOMERS in the middle of the society, empowerment
TARGET POPULATION/BENEFICIARY:	NEWCOMERS from different parts of the world, society
LOCAL CONTEXT:	Since 2015, nearly 100 000 refugees came to Berlin, most of them want to stay. Around 34 % of the population in Berlin has a migrant background.
SHORT DESCRIPTION OF THE PRACTICE/MODEL:	<ul style="list-style-type: none"> ● each group ca. 15 NEWCOMERS, around 50% refugees ● weekly workshops (short thematic input on general topics like accounting, juridical issues, marketing; most part of the time is used for the work on the individual idea of each participant) ● workshops are always carried out together with voluntary experts, most of them entrepreneurs with migrant background; ● individual mentoring by external experts (1:1)
MONITORING PROCESS:	Strong cooperation with a university to evaluate the process and improve the impact of the approach (f.e. regularly interviews with participants, feedback to the coordinator/trainer, common discussions also on weak points mentioned by participants to adapt/develop the program according to needs)
IMPACT & RESULTS:	Focus on participants: establish a business + get money for investment, get a (new) good job on the labour market, acquire new skills and capabilities 30% of the participants reach to establish their own business, nearly all get a new perspective (jobs)
SUSTAINABILITY/VIABILITY	The practice is still quite new in Berlin (started in 2016), but approved in other places. In Berlin, at least it has a perspective until December 2022 - at the moment.
SUCCESS FACTORS:	Strictly work on eye level, starting from the own ideas/visions of the NEWCOMER and taking into account/improving its potentials and resources during workshops, but especially by individual mentoring offered by experts
NETWORKS/ACTORS SUPPORTING THE PRACTICE:	Strong own network (incl. business experts), cooperation with local initiatives, support by big enterprises (infrastructure)
ASSOCIATED RISKS:	Juridical framework for NEWCOMERS

- Identification of the project: web research, recommendation of the local authority
- Information for the template: interview with the project manager