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TEMPLATE FOR COLLECTION OF BEST PRACTICES

Code of the good practices

Country	Progressive number	Value chain code
<i>GE</i>	<i>01</i>	<i>a, b, c</i>

GENERAL “TECHNICAL” INFORMATION

TITLE:	LOK.STARTUpCamp international
COUNTRY:	Germany
TYPE OF INITIATIVE:	Project for service and training
ACTORS:	private (NGO), in partnership with different actors
BUDGET:	
FINANCING SOURCE:	Chamber of Commerce, Berlin
DURATION:	48 months
DATE /YEAR:	08.2016 – 07.2020
GEOGRAPHICAL COVERAGE:	Local
SDG COVERED:	8 (Decent Work and Economic Growth), 10 (Reduced Inequalities)
SOURCE:	https://lok-berlin.de/lok-start-up-camp-international/ and https://www.refugeestartup.de/
MOTIVATION/SELECTION CRITERIA:	The organisation LOK e.V. is an active, acknowledged player in the field of start-up advice and entrepreneurship training for disadvantaged people since many years. Based on that extensive experience, the project has been designed and carried out by applying very successfully an integrated approach providing different tools, themes and methods.



“CONTENT” INFORMATION

ADDRESSED NEEDS (VALUE/MAIN GOAL):	The project meets all needs of refugees to become self-employed or entrepreneur (relevant knowledge, management skills, finance)
TARGET POPULATION/BENEFICIARY:	Refugees with a fair chance of residence permit, who want to get self employed (create an own business)
LOCAL CONTEXT:	Since 2015, nearly 100 000 refugees came to Berlin, most want to stay.
SHORT DESCRIPTION OF THE PRACTICE/MODEL:	Lok e.V. promotes and supports self-entrepreneurship by providing the following services <ol style="list-style-type: none"> 1) find out whether the business can be started altogether and the person fits the required needs (competence assessment) 2) deliver qualification in business matters and work on the business plan (incl. support access to finance if needed), 3) training on language skills, local context incl. supporting structure 4) Lab space for working and communication 5) matching with mentors and organize regularly network meetings 6) support also after the start up of the business.
MONITORING PROCESS:	regularly monitoring from the beginning
IMPACT & RESULTS:	About 140 start ups since 2016
SUSTAINABILITY/VIABILITY	<ol style="list-style-type: none"> (1) Focus start ups: often sustainable, but some closures/fails as well. (2) Focus on the project: A similar follow-up project, financed mainly by the Berlin Senate, started in Summer 2020.
SUCCESS FACTORS:	<p>Integrated approach starting from the needs of the person</p> <ul style="list-style-type: none"> - Providing expert knowledge of multilingual coaches - Applying different formats of qualification depending on the individual needs - cooperation - support also after establishing the business
NETWORKS/ACTORS SUPPORTING THE PRACTICE:	There are local partners for the mentoring process and for financing the start ups (Berlin Bank of Investment), good cooperation with the local government, the local network of entrepreneurs, some NGO's
ASSOCIATED RISKS:	<p>Challenges</p> <ul style="list-style-type: none"> - limited residence permission (max. 3 years), problem for the repayment of loans - employment agencies /administration focus on employment, do not support self-entrepreneurship - lack of formal recognition of professional skills impedes/complicates establishment of new own business in some sectors (f.e. crafts)

- There were several contacts between STPW and the organization LOK during the last years.
- Identification of the project: web research, recommendation of the local authority



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- Information for the template: provided by Maria Kiczka-Halit, ceo of Lok, revised and added by STPW (also interview)