



TEMPLATE FOR COLLECTION OF BEST PRACTICES

Code of the good practices

Country	Progressive number	Value chain code
GE	05	a, b, C), e

GENERAL "TECHNICAL" INFORMATION

TITLE:	START UP – YOUR FUTURE
COUNTRY:	Germany
TYPE OF INITIATIVE:	project/service/training
ACTORS:	public-private partnership, young business people as volunteers
BUDGET:	No figures available
FINANCING SOURCE:	Federal Ministry for Economic Affairs and Energy of Germany
DURATION:	Nearly 3 years
DATE /YEAR:	June 2017 – March 2020
GEOGRAPHICAL COVERAGE:	Local (Berlin and Brandenburg region)
SDG COVERED:	4, 8, 10
SOURCE:	https://www.startupyourfuture.de/en/
MOTIVATION/SELECTION CRITERIA:	<p>The project was winner of the European Enterprise Promotion Award 2019, category 6 - Responsible and Inclusive Entrepreneurship, awarded by the European Commission</p> <p>The project Start-Up Your Future is a pilot project implemented by the <i>Wirtschaftsjunioren Deutschland</i> (WJD), young business people.</p>



“CONTENT” INFORMATION

ADDRESSED NEEDS (VALUE/MAIN GOAL):	Knowledge transfer based on own practical experiences & empowerment of refugees and migrants
TARGET POPULATION/BENEFICIARY:	Refugees interested in setting up their own business
LOCAL CONTEXT:	Since 2015, nearly 100 000 refugees came to Berlin, most of them want to stay.
SHORT DESCRIPTION OF THE PRACTICE/MODEL:	<p>To show refugees (and migrants) that self-employment can be a good option, mentoring partnerships are formed with so-called Gründerpaten. These are volunteers - entrepreneurs, people interested in start-ups, employees in management positions or Wirtschaftsunioren. They give guidance to the refugee and share their business network and entrepreneurial spirit.</p> <p>By setting up mentoring partnerships, the idea is to make it easier for refugees to set up their own businesses by:</p> <ul style="list-style-type: none"> • Offering one-to-one support, sharing ideas and experience. • Helping them develop the personal qualities necessary for a business founder. • Giving them access to business networks. <p>The refugees also benefit from training and seminars and are integrated into the network of business juniors and networking events.</p> <p>In 2019, the project also supported a competition “Durchstarter” for new entrepreneurs / business ideas (refugees from Syria, Iran, Iraq, Eritrea or Somalia; no more than 7 years in Germany).</p>
MONITORING PROCESS:	Internal monitoring process
IMPACT & RESULTS:	Over 200 refugees had been supported through mentorships (22 start ups get financial support). The project strongly contributes towards the process of social and economic integration.
SUSTAINABILITY/VIABILITY	still no figures
SUCCESS FACTORS:	The <i>Wirtschaftsjunioren</i> are all committed to their own professions – but they also want to make a difference by doing voluntary work. So, Start-up Your Future is linking a business focused approach with a wider social dimension of entrepreneurship.
NETWORKS/ACTORS SUPPORTING THE PRACTICE:	Start Up – Your Future is carried out by <i>Wirtschaftsjunioren</i> . This is an organisation of more than 10,000 entrepreneurs and managers, all under the age of 40. They form the biggest network of young entrepreneurs in Germany and represent the voice of young entrepreneurs in Germany at a local, regional and national level in an authentic manner. Cooperation at local, regional and national level also with other institutions, organizations, administration.
ASSOCIATED RISKS:	

- First information: web research and advice of the Berlin Senate
- The information for the form was collected by web research and revised by the project staff.