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TEMPLATE FOR COLLECTION OF BEST PRACTICES

Code of the good practices

Country	Progressive number	Value chain code
GE	06	d)

GENERAL "TECHNICAL" INFORMATION

TITLE:	Website „start a business in Germany“ (Wir gründen in Deutschland)
COUNTRY:	Germany
TYPE OF INITIATIVE:	Service providing
ACTORS:	public-private partnership experts of Fachstelle für Migrantenökonomie (NGO, Universities), funded by Federal Ministry for Labour and Social Affairs and supported by the Federal Ministry for Education and Research and the National Labour Agency
BUDGET:	Part of a national program "Integration through Qualification",
FINANCING SOURCE:	Federal Ministry for Labour and Social Affairs and ESF
DURATION:	ongoing
DATE /YEAR:	First steps in 2005
GEOGRAPHICAL COVERAGE:	national
SDG COVERED:	4 (Quality Education), 8 (Decent work and Economic Growth), 10 (Reduced Inequity)
SOURCE:	Web address/where to find information about it https://www.wir-gruenden-in-deutschland.de/en/start-a-business-in-germany/
MOTIVATION/SELECTION CRITERIA:	multilingual, clearly structured overview/basic information to find out what is needed to create a own business in Germany – starting from different origins/roots/personal backgrounds, including refugees taking into account the individual residential status (14 languages)



“CONTENT” INFORMATION

ADDRESSED NEEDS (VALUE/MAIN GOAL):	Each year, many people come to Germany to live here. One of the options to work/get income is to create/establish a business or to become a freelancer. For that people it is helpful to have in advance certain knowledge about preconditions, needs, structure...
TARGET POPULATION/BENEFICIARY:	People from “outside” living in or newly arrived to Germany, interested in establishing a business, also consultation structures, social workers ...
LOCAL CONTEXT:	Since 2015, nearly 2 Mio. refugees came to Germany, most of them want to stay. One of four people living in Germany has a migrant background, compared to the people without a migrant background the unemployment rate is much higher.
SHORT DESCRIPTION OF THE PRACTICE/MODEL:	Website to acquire knowledge regarding <ul style="list-style-type: none"> ● What am I allowed to do? ● What do I need? ● What’s next? <p>explication of specific terms, steps, processes reference to contact persons for getting more explication/advice</p>
MONITORING PROCESS:	ongoing (big network of actors, institutions)
IMPACT & RESULTS:	Helpful instrument of general orientation and guide for handling
SUSTAINABILITY/VIABILITY	ongoing (since several years), updated
SUCCESS FACTORS:	Very clear structure, multilingual offer, permanent process on updating the information based on the actual juridical framework, on research and on practical experiences in the daily work with/of the target group
NETWORKS/ACTORS SUPPORTING THE PRACTICE:	Cooperation of different actors at local and national level including research institutions (offering also seminars and workshops to consulting structures, social workers, representatives of public administration), permanent financing by federal administration bodies
ASSOCIATED RISKS:	Lack of information, very specific individual situation, insufficient/bad/wrong consultation, dissent positions in the different decision making processes (incl. juridical conflict),

- Web research and several conversation with actors incl. one of the persons responsible for the website