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TEMPLATE FOR COLLECTION OF BEST PRACTICES

Code of the good practices

Country	Progressive number	Value chain code
IT	02	D

BACKGROUND INFORMATION

This template is a tool developed within the project Express: EXchange of Practices for Refugees and migrants' Self-entrepreneurship, an Erasmus + project, under Key Actions 2/Exchange of best practice. The aim of the project is to empower young migrants and refugees, creating and/or strengthening - where existing - supporting services for the development of self-enterprises by this target population.

The practices collected within the project will be shared with practitioners/organisations working with young refugees and migrants and will constitute the content of a Learning, Teaching and Training Activity to be delivered to partner organisations.

STEP REPRESENTED IN THE VALUE CHAIN FOR SELF-ENTREPRENEURSHIP

(please select 1 or more field in which the practice can be considered as representative. It is important to select the prior field, but others can be selected as secondary)

A. Competence assessment of young migrants/refugees

B. Training on self-entrepreneurship (prior field)

C. Mentoring scheme

D. Informative campaign

E. Networking activities

F. Support to access financing/social financing

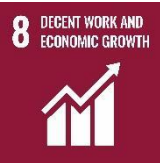
G. Other: (specify) _____



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GENERAL "TECHNICAL" INFORMATION

TITLE:	Project "technical assistance service for the insertion of young migrants 2g" – Giovani2g
COUNTRY:	ITALY
TYPE OF INITIATIVE:	Project
ACTORS:	Public institution funding//private organisations managing the project (Business Value S.r.l., Eyes S.r.l., Dedalus Coop. Soc., C.Borgomeo & Co. S.r.l)
BUDGET:	Funding from the Ministry of Labour and the National Migration Policy Fund. Total amount 1,200,000 euros
FINANCING SOURCE:	Funded with funds from the Ministry of Labour and Social Policy, together with the National Fund of Migration Policies. Through a public call, this project was financed to a TBG (Temporary Business Grouping) made up of several private companies present in the 3 regions involved. The project provided for the entrustment on an assistance service consisting of the selection and accompaniment of young foreigners from non-EU countries between the ages of 18 and 30 who hold a residence permit that allowed the exercise of self-employment, or young people between the ages of 18 and 30 with origins from non-EU countries who have acquired Italian citizenship after birth, in the new business or self-employment initiatives.
DURATION:	From 2015 to 2017
DATE /YEAR:	2015
GEOGRAPHICAL COVERAGE:	Lazio-Campania-Sicilia Region
SDG COVERED:	
SOURCE:	http://www.giovani2g.it/
MOTIVATION/SELECTION CRITERIA:	Clear, widespread information campaign present on all social media and even in public spaces, through posters and leaflets. Aimed at young immigrants. This is of immediate understanding as soon as you look at the site: there are only photos of young immigrants in the workplace. Easy-to-use site with clear, simple-written information. Unfortunately, here too we have to note the lack of communication in foreign languages.



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“CONTENT” INFORMATION

<p>ADDRESSED NEEDS (VALUE/MAIN GOAL):</p>	<p>The Ministry of Labour and Social Policy - Directorate General of Immigration and Integration Policies intended to finance new business or self-employment initiatives presented by young foreigners residing in Lazio, Campania and Sicily. The project aimed to fund at least 160 young people, allocating a loss-funded contribution of up to EUR 10,000.00 per person. The beneficiaries had the support in the presentation, management and reporting phases of the project by a team of experts. The project wanted to offer concrete support to the unemployed to facilitate them in the process of entering the world of work.</p>
<p>TARGET POPULATION/BENEFICIARY:</p>	<p>Young foreigners from non-EU countries between the ages of 18 and 30 possessing a regular residence permit that allows them to work independently or young people between the age of 18 and 30 from non-EU countries that have acquired Italian citizenship after birth.</p>
<p>LOCAL CONTEXT:</p>	<p>The intervention took place in 3 main regions: Lazio, Campania, Sicilia. In southern Italy, in fact, although there are fewer regularly permanent workers than in the north (13.9% against 62%), the percentage rates of unemployment and inactivity are much higher, and the entrepreneurial rates of non-EU people are lower.</p> <p>It should be emphasized that the reasons for the stay also differ between north and south: in the metropolitan cities of the South, geographically more exposed to migratory routes, there are higher incidences of residents due to requests or ownership of international protection on the total of the regularly present rather high ones.</p> <p>Furthermore, having a job is not synonymous with integration, however, because it does not mean an effective exit from a condition of poverty. Most non-EU citizens legally residing in Italy earn in fact less than 800 euros per month (from the 50% of them living in Rome and 82% of those how live in Catania).</p>
<p>SHORT DESCRIPTION OF THE PRACTICE/MODEL:</p>	<p>Beneficiaries eligible for the funding to start-up their enterprise have be provided with mentoring, counselling and monitoring services. In particular, the Management Authority will offer services: guidance assistance and mentoring to the consolidation and development of the enterprise initiative or self-employment. The methods of providing these services, was as follows: Detailed information about workshops and seminars published on the project website (www.giovani2g.it) - individual 'mentoring' meetings on the business project and its implementation. Individual plans defined at start-up. The individual plan is based on the specifics/needs/profiles of each individual beneficiary and detailed with hourly quantities, localization, interventions to be developed, etc.</p> <p>Getting to the core of the practice, the Information Campaign is about the possibility of accessing the financing of about 10,000 euros to develop a business idea.</p>



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	<p>The Information Campaign has been set up so that it can be easily visible and accessible to as many people as possible.</p> <p>The beneficiaries are the young immigrants, and this can be seen from the first moment you enter the website.</p> <p>The Information Campaign has professional graphics, with clear and direct content.</p> <p>Billboards, posters, brochures, have been made available in all public offices and at the youngsters' meeting places.</p> <p>The website is easy to understand and easy to navigate.</p> <p>Negative aspect: the information campaign is only in Italian.</p>
MONITORING PROCESS:	Not applicable
IMPACT & RESULTS:	There were 30 projects (for 68 total beneficiaries) in three regions Lazio, Campania and Sicily, for a total contribution of 601,179.18.
SUSTAINABILITY/VIABILITY	Concluded
SUCCESS FACTORS:	Clear terms, speed in awarding or not the financing and in the attribution
NETWORKS/ACTORS SUPPORTING THE PRACTICE:	Several TBG members/partners in three regions have been involved. Temporary Business Grouping (TBG) consisting of: Business Value S.r.l. (mandate), Eyes S.r.l., Dedalus Coop. Soc., C.Borgomeo & Co. S.r.l. which is responsible for the promotion, selection, technical support and monitoring of business creation or self-employment projects
ASSOCIATED RISKS:	Public funding in calls. Once the money is over there is uncertainty about the possibility of a future rescheduling.

Notes for collectors:

1. Please, catalogue your practice in the file name as follows: Country acronym _ letter of the value chain represented _ nr. of the practice _ name of the practice. (e.g. SE_A_1_aaaa). This will support in the reporting phase.
2. Please indicate the working methodology used to collect the practice (e.g. interviews, web research, direct compiling of selected organisation, etc.)
The practice has been collected through a dedicated web research.